

Calculation
40mm x 119mm = 4760mm² = 100% main panel
= 1428mm² = 30% main panel

Front:
40 x 35.7mm
= 1428mm²
= 30.00% main panel

Calculation
40mm x 119mm = 4760mm² = 100% main panel
= 1428mm² = 30% main panel

Back:
40 x 35.7mm
= 1428mm²
= 30.00% main panel



JTI **ARTWORK**

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DRAWING NOMENCLATURE			**GFC** LG2018/04 **GFC VERSION**
MARKET REF	**DESIGN REF**	**HW**	**GFC VERSION DESCRIPTION**
REF NOMENCLATURE	114995-19-P_EP_LG_PRO_02_RCAP_EPA_AMT_AMERICAN TOBACCO_20MG_000234108_CNP6_US1	**HW SIZE**	
BASE ART REF			**DESIGN EXCEPTION**
PD REF TD-200168			
ARTWORKER abc packmedia: jti@abc-packmedia.com - TEL +49 (40) 890 097-74 - A.F. (Designer)		**PIM** DLBacklog-PIM@jti.com	

COLORS	SPECIALS
Black	Emboss
Logo black	Online imprint FPO
PANTONE 102 C	
PANTONE 7578 C	
PANTONE 7521 C	
Gloss varnish	
Matt laminate	

Color swatches shown are for color indication. Only JTI approved color standards are valid as color reference.