



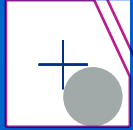
UNDERAGE SALE PROHIBITED  
CLASS 20 CIGARETTES

TO OPEN,  
FLIP UP AND  
REMOVE TAB

PUSH TO  
RECLOSE

2-Way Box™  
OPEN LIKE A BOX  
OR A SOFT PACK

BLUE BOX  
Kool



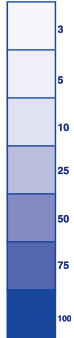
Kool  
BLUE

Kool PROVIDES A SMOOTH,  
RICH TASTE BY BLENDING  
TOBACCO WITH PREMIUM  
MENTHOL. SINCE 1933,  
OUR BLENDS HAVE BEEN  
ENJOYED BY SMOKERS  
WHO SEEK A TRUE MENTHOL  
EXPERIENCE.



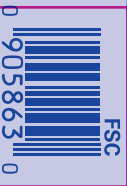
62001854

THESE CIGARETTES DO NOT PRESENT  
A REDUCED RISK OF HARM COMPARED  
TO OTHER CIGARETTES.



3004760  
62001854  
WNA  
AP-88

BLUE BOX  
Kool



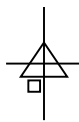
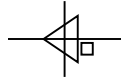
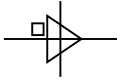
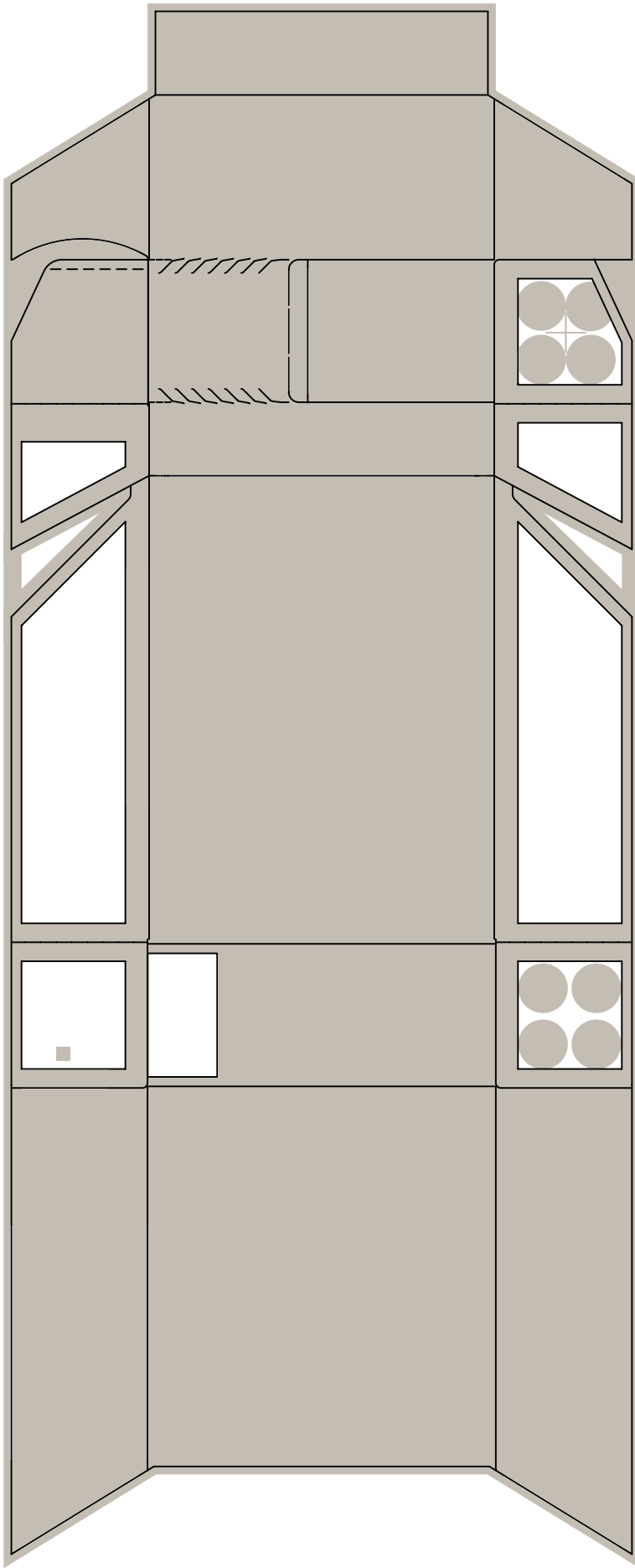
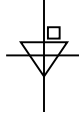
TRUE MENTHOL | M

BLUE  
Kool

**SURGEON GENERAL'S WARNING:**  
Smoking Causes Lung Cancer,  
Heart Disease, Emphysema, And  
May Complicate Pregnancy.

FTC Brands LLC  
Greensboro,  
NC 27409, USA

Kool



DWG. ID: CX22\_I  
 Description: 83 mm Convertible Box  
 Date: 1/16/2007 WSJ  
 Approved by / Date:  
 Revision: I - Modify radius on right lid flap



080515-4165971

<b>JOB TITLE:</b>			
TGW			
			VARNISH APA41347