



Basic 100's
 PHILIP MORRIS USA
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 QUESTIONS ON BASIC?
 1-888-TO-BASIC



SURGEON GENERAL'S WARNING:
 Smoking Causes Lung Cancer, Heart Disease,
 Emphysema, And May Complicate Pregnancy.

AP-00
 MATERIAL
 NUMBER
 1
 HW-1

Basic

100's

20 CLASS A CIGARETTES

Basic

BLUE PACK 100's
 FLIP-TOP BOX

20 CLASS A CIGARETTES



100's

Basic



Basic
 BLUE PACK 100's
 FLIP-TOP BOX



UNDERAGE
 SALE
 PROHIBITED



SURGEON GENERAL'S WARNING:
 Quitting Smoking Now Greatly Reduces
 Serious Risks to Your Health.

AP-00
 MATERIAL
 NUMBER
 2
 HW-2

SURGEON GENERAL'S WARNING: Smoking
 By Pregnant Women May Result in Fetal Injury,
 Premature Birth, And Low Birth Weight.

AP-00
 MATERIAL
 NUMBER
 3
 HW-3

SURGEON GENERAL'S WARNING:
 Cigarette Smoke
 Contains Carbon Monoxide.

AP-00
 MATERIAL
 NUMBER
 4
 HW-4