



PRESIDENT  
Derek Schmidt  
*Kansas Attorney General*

PRESIDENT-ELECT  
Jeff Landry  
*Louisiana Attorney General*

VICE PRESIDENT  
Tim Fox  
*Montana Attorney General*

IMMEDIATE PAST PRESIDENT  
George Jepsen  
*Connecticut Attorney General*

EXECUTIVE DIRECTOR  
Chris Toth

March 26, 2018

Mark Zuckerberg  
Facebook, Inc.  
1601 Willow Road  
Menlo Park, California 94025

Dear Mr. Zuckerberg:

The undersigned State and Territory Attorneys General are profoundly concerned about the recently published reports that personal user information from Facebook profiles was provided to third parties without the users' knowledge or consent. As the chief law enforcement officers of our respective states, we place a priority on protecting user privacy, which has been repeatedly placed at risk because of businesses' failure to properly ensure those protections. Most recently, we have learned from news reports that the business practices within the social media world have evolved to give multiple software developers access to personal information of Facebook users. These reports raise serious questions regarding consumer privacy.

Early reports indicate that user data of at least 50 million Facebook profiles may have been misused and misappropriated by third-party software developers ("developers"). According to these reports, Facebook's previous policies allowed developers to access the personal data of "friends" of people who used applications on the platform, without the knowledge or express consent of those "friends." It has also been reported that while providing other developers access to personal Facebook user data, Facebook took as much as thirty (30) percent of payments made through the developers' applications by Facebook users.

Facebook apparently contends that this incident of harvesting tens of millions of profiles was not the result of a technical data breach; however, the reports allege that Facebook allowed third parties to obtain personal data of users who never authorized it, and relied on terms of service and settings that were confusing and perhaps misleading to its users.

These revelations raise many serious questions concerning Facebook's policies and practices, and the processes in place to ensure they are followed. Were those terms of service clear and understandable, or buried in boilerplate where few users would even read them? How did Facebook monitor what these developers did with all the data that they collected? What type of controls did Facebook have over the data given to developers? Did Facebook have protective safeguards in place, including audits, to ensure developers were not misusing the Facebook user's data? How many users in our respective states were impacted? When did Facebook learn of this breach of

1850 M Street, NW  
Twelfth Floor  
Washington, DC 20036  
Phone: (202) 326-6000  
<http://www.naag.org/>

privacy protections? During this timeframe, what other third party “research” applications were also able to access the data of unsuspecting Facebook users?

In addition to responses to these questions, we request an update about how Facebook will allow users to more easily control the privacy of their accounts. Even with the changes Facebook has made in recent years, many users still do not know that their profile—and personal data—is available to third-party vendors. Facebook has made promises about users’ privacy in the past, and we need to know that users can trust Facebook. With the information we have now, our trust has been broken.

Users of Facebook deserve to know the answers to these questions and more. We are committed to protecting our residents’ personal information. More specifically, we need to understand Facebook’s policies and procedures in light of the reported misuse of data by developers. We appreciate the information you have provided to date and expect your full cooperation going forward in our inquiries into your business practices. To that end, we expect a full accounting for what transpired and, answers to the questions we raised above. We look forward to your prompt response.

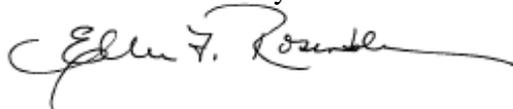
Sincerely,



George Jepsen  
Connecticut Attorney General



Tim Fox  
Montana Attorney General



Ellen F. Rosenblum  
Oregon Attorney General



Josh Shapiro  
Pennsylvania Attorney General



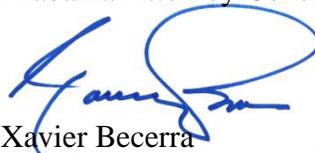
Marty J. Jackley  
South Dakota Attorney General



Steve Marshall  
Alabama Attorney General



Eleasalo V. Ale  
American Samoa Attorney General



Xavier Becerra  
California Attorney General



Cynthia H. Coffman  
Colorado Attorney General



Matthew P. Denn  
Delaware Attorney General

Karl A. Racine  
District of Columbia Attorney General

Russell A. Suzuki  
Hawaii Acting Attorney General

Lisa Madigan  
Illinois Attorney General

Derek Schmidt  
Kansas Attorney General

Janet Mills  
Maine Attorney General

Maura Healey  
Massachusetts Attorney General

Lori Swanson  
Minnesota Attorney General

Josh Hawley  
Missouri Attorney General

Gurbir S. Grewal  
New Jersey Attorney General

Elizabeth Barrett-Anderson  
Guam Attorney General

Lawrence Wasden  
Idaho Attorney General

Tom Miller  
Iowa Attorney General

Andy Beshear  
Kentucky Attorney General

Brian Frosh  
Maryland Attorney General

Bill Schuette  
Michigan Attorney General

Jim Hood  
Mississippi Attorney General

Douglas Peterson  
Nebraska Attorney General



Adam Paul Laxalt  
Nevada Attorney General



Josh Stein  
North Carolina Attorney General



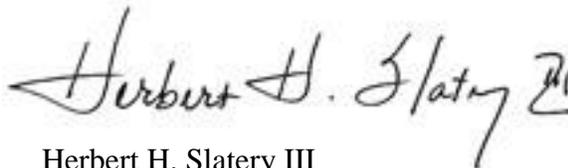
Gordon MacDonald  
New Hampshire Attorney General



Mike DeWine  
Ohio Attorney General



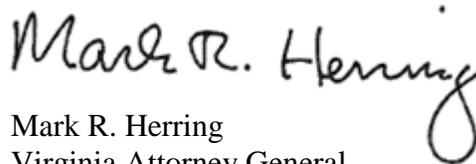
Hector Balderas  
New Mexico Attorney General



Herbert H. Slatery III  
Tennessee Attorney General



Eric T. Schneiderman  
New York Attorney General



Mark R. Herring  
Virginia Attorney General



Wayne Stenehjem  
North Dakota Attorney General



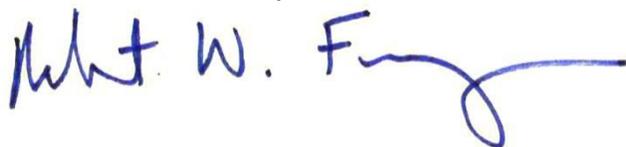
Patrick Morrisey  
West Virginia Attorney General



Peter F. Kilmartin  
Rhode Island Attorney General



T.J. Donovan  
Vermont Attorney General



Robert W. Ferguson  
Washington Attorney General



Curtis T. Hill, Jr.  
Indiana Attorney General